The Power to Create Change

“Never doubt that a small group of committed citizens can change the world. Indeed, it is the only thing that ever has.” Margaret Mead
UWI.
Offering Help and Hope Worldwide.

Please send inquiries and comments to uwi@unitedway.org

UWI is a non-profit, self-governing organization separate from United Way of America, with its own budget, staff, and a board of directors from nine countries and territories. UWI receives nearly 100% of its funding through grants from corporations, private foundations, organized labor, individuals, and local United Way organizations in the U.S. and Canada.

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A butterfly flaps its wings in Beijing and creates a dust storm in Dubuque, Iowa.

It's a delicate balance on this blue and green orb we all inhabit. Every day, in ways subtle and not so subtle, our actions have an impact on this world.

We can change the world with a gesture, a simple kindness, an idea.

In 1974, someone had a world-changing idea. They reasoned, if United Way of America can tap the generosity and caring of Americans to successfully help fellow Americans in need, might we not try that on a global basis? Yes, there were already a number of United Ways and Community Chests doing good things around the world here and there, but there was no collective effort. There was a need to establish standards, stimulate collaboration, forge partnerships, mobilize resources, and introduce the United Way model to other countries.

So United Way International came into existence.

It was slow going the first few years. Then a funny thing happened. The world began to shrink. Through the influence of television, the BBC, CNN, a global economy, and finally the Internet—borders began to melt. Geography became less and less relevant. Until finally people began to realize that those suffering halfway around the world weren’t so far away...they were our neighbors. They were people just like us, and we began to understand that we are all interconnected.

In this report you will read how that feeling of interconnectedness has translated into a powerful network that creates positive change in the world.

We are all imbued with the power to create change. Tapping into this tremendous power is the first step in making this world a better place for all of us.
The year 2000 accelerated the forward momentum that United Way International has been fortunate to experience over the last several years. We added seven new member countries, saw an increase in grants made from donor advised gifts, and enjoyed a rapidly improving Web site. We also saw the birth of an on-line giving site, the enhancement of worldwide communications with our members, and revised our bylaws to include an active volunteer group of Trustees. Our World Assembly meeting in Hong Kong was our best-attended assembly in history with almost 400 attendees from 35 countries.

Two of our programs—Donor Advised Giving and longer-term Disaster Response—have drawn steadily increasing interest from our donors and have provided help to people in need no matter where they reside in the world. Incredibly, our Donor Advised Giving Program grew by more than 250% over the experience of 1999, to a level of 4.7 million USD in 2000.

UWI and our member organizations were able to provide funds for heart-rending disasters, building and equipping schools, childcare services, basic human needs, arts and culture, environmental concerns, and healthcare initiatives in communities around the world.

But our work is not done. At our next World Assembly in Cape Town, South Africa in May of 2002, we will commit ourselves to bolstering the infrastructure of our member organizations in Africa and elsewhere, and assist them in halting the causes and catastrophic consequences of HIV/AIDS.

As burgeoning technology and a growing concern for human suffering continue to make our world smaller and more caring, we at UWI remain steadfastly committed to our mission of helping to build communities through voluntary giving and action. We truly cherish your participation with us as we continue to foster caring societies, and we hope to see you in Cape Town.

Until then, best wishes and take good care,

Robert M. Beggan, President & CEO

Arthur Bellis, Chair
Seven New Members in 2000

We are delighted to announce that seven new member organizations have joined UWI in the past year. Organizations from Brazil, Ecuador, Greece, Guatemala, Nicaragua, Nigeria, and Zimbabwe are now affiliated with UWI, expanding our presence to 41 countries and territories worldwide. United Way International is proud to be working with the talented and dedicated men and women, volunteers and staff, from the following organizations around the world.

UWI Participating Member Countries & Territories

United Way Australia—Sydney, Australia
United Way Belarus—Minsk, Belarus
United Fund for Belgium—Brussels, Belgium
United Way Brazil—Sao Paolo, Brazil*
United Way Canada—Ottawa, Canada
China Charity Federation—Beijing, China
United Way—Taipei, Chinese Taiwan
Fundación Dividendo por Colombia—Santa Fé de Bogotá, Colombia
Asociación de Empresarios para el Desarrollo—San José, Costa Rica
Fundación Esquel—Quito, Ecuador*
Institute of Philanthropy—Athens, Greece*
United Way Guatemala—Guatemala City, Guatemala*
The Community Chest of Hong Kong—Hong Kong, S.A.R. of China
Eroforras Alapitvány (United Way Hungary)—Budapest, Hungary
United Way of Baroda—Baroda, India
Yayasan Mitra Mandiri—Jakarta, Indonesia
United Way of Ireland—Dublin, Ireland
Matan-Your Way to Give (United Way Israel)—Tel Aviv, Israel
United Way of Jamaica—Kingston, Jamaica
Central Community Chest of Japan—Tokyo, Japan
General Union of Voluntary Societies in Jordan—Amman, Jordan
United Way Kenya—Nairobi, Kenya
Community Chest of Korea—Seoul, South Korea
United Way Mauritius—Port Louis, Mauritius
Fondo Unido I.A.P.—Mexico City, Mexico
United Way of Greater Auckland—Auckland, New Zealand
Asociación Nicaragüense Americana—Managua, Nicaragua*
United Way of Nigeria—Lagos, Nigeria*
United Way Philippines—Makati City, Philippines
Fundacja Wspolna Droga (United Way of Poland)—Warsaw, Poland
Fondos Unidos de Puerto Rico—San Juan, Puerto Rico
Pechora Regional Charitable Voluntary Fund—Nary’an Mar, Russia
United Way Moscow—Moscow, Russia
National Council for Social Service—Singapore
United Community Chests of Southern Africa—Port Elizabeth, South Africa
United Way of St. Croix—Christiansted, U.S. Virgin Islands
United Way of St. Thomas—St. John—St. Thomas, U.S. Virgin Islands
National Council on Social Welfare of Thailand (United Way Thailand)—Bangkok, Thailand
United Way of Trinidad & Tobago—St. Joseph, Trinidad & Tobago
United Way and United Trusts—Liverpool, England
Dividendo Voluntario Para La Comunidad—Caracas, Venezuela
United Way/Community Chest of Zimbabwe—Harare, Zimbabwe*

*pdenotes new country
UWI adds value to the work of our members and the interests of our donors. We create opportunities for involvement that engage a lasting effort and transcend the power of any one nation. The following are just a few of the many things that we do all around the world, day-in and day-out, to create change and stimulate responsible growth:

- Partner and collaborate with not-for-profit organizations, foundations, governments, and corporations to develop programs and services that meet community needs;
- Identify legitimate overseas charities for U.S. and other donor markets and ensure that grantees abide by essential standards;
- Accept, process, and safeguard donor-advised contributions;
- Work with governments to foster sound regulations governing charities and payroll giving;
- Broker working relationships and exchanges with United Ways in North America and those overseas;
- Provide broad-based, expert consultation to our member organizations and promote opportunities for networking and professional development;
- Assist volunteers from businesses and NGOs and governments in organizing the formation of United Way-like organizations where none exist;
- Make change-agent grants to fields of service (children with HIV/AIDS, education, environment), member organizations, or individual charities;
- Provide opportunities for individuals and organizations to support a meaningful, long-term response to worldwide disasters; and
- Tailor unique giving and volunteering programs to corporations and other organizations.

"I am very grateful for the opportunity to participate in UWI’s mission. It was a personal joy to help spread independent sector empowerment."

Chapman Cox

Contribute The Best Way You Know How. Want to change the world? Donate your expertise. That’s what Chapman Cox did. Cox, an attorney and senior vice president for Lockheed Martin IMS, persuaded Lockheed to loan him to UWI for a 7-month secondment. During that time he provided invaluable legal services including researching and evaluating laws governing voluntary organizations around the world, identifying those that were most progressive. Cox’s compilation is a catalyst for improving charitable laws around the world.

Chapman Cox dug in and helped affect philanthropy law. Shown here with his grandson.
Summary of Financial Activities

In the revenue chart below, contributions make up the largest portion, 89%. These donations come from corporations, foundations, employees, and individuals. Generous donations of services and equipment from marchFIRST, Lockheed Martin, National Geographic, and Pitney Bowes account for 8.7% of revenue.

The expenditure chart shows that 63.4% of expenses were allocations to our 41 member countries and territories for education, social services, the environment, and other projects. Of these, 5.4% of expenses were allocations to programs in non-member countries. Only 9.3% of UWI’s expenditures (605,018 USD) were spent on fundraising and administration.

Arthur Andersen LLP conducted a full review of UWI’s financial records and issued an unqualified audit opinion. The complete audit is available online at www.uwint.org/whatsnew.html or by contacting the UWI finance department at 1.703.519.0092.
World Updates

“It is impossible to say enough about the good work that our member organizations and territories are doing around the world. The country vignettes that follow are not remotely indicative of the full meaning these organizations have to their countries. We hope the glimpse provided will stimulate you to find out more, through Web sites where available, so that you may see the full extent of our reach. We are proud of our association with these caring organizations and the six continents they serve.”

NEW IN 2000!

**United Way of Nigeria—Lagos**

Barrister Willie Amadi, Acting Director

The United Way of Nigeria has just been created. They are completing the formation of a high-level board with representatives from all regions of the country. They are registered as a charity and are awaiting final government certification. Special thanks goes to their Board Chair, Dr. Herbert Onye Orji, Chairman and CEO of Summa Guaranty & Trust Company, and Barrister Willie Amadi, Acting Director of the United Way. Recent UWI site visits have focused on organizational assessment, volunteer recruitment, board development, and fundraising.

**United Way Kenya—Nairobi**

Moses Mbugua, Executive Director

The United Way Kenya continued to move forward following their successful registration as a charity. UWI provided advice and assistance in developing their governing documents and secured the support of Dr. Richard Leaky, then head of the Kenya Wildlife Service, to successfully obtain government recognition as a not-for-profit organization. Recent efforts have focused on designing fundraising strategies, recruiting volunteers, and on securing corporate commitments to support start-up operations.

“A round planet, there is no choosing sides.” Wayne Dyer

A women's economic co-operative group in Nairobi with UWI consultant Evita Grigsby
United Community Chests of Southern Africa—Port Elizabeth
John Allen, Secretariat Executive Director

The United Community Chests of Southern Africa, the national coordinating body, continues to strengthen its role as a regional leader. The Rotarians founded the first Community Chest in Cape Town in 1928, making it the oldest United Way/Community Chest outside of North America. Currently, Community Chests are enhancing their capacity throughout Southern Africa by providing training and development opportunities, providing leadership on national public policy issues, and advising on the creation of a national lottery to benefit philanthropy. One of the organization’s affiliates, The Community Chest of the Western Cape, will “host the world” at the 2002 UWI World Assembly.

NEW IN 2000!
United Way/Community Chest of Zimbabwe—Harare
Andy D. Calhoun, President

The Community Chest of Zimbabwe is currently operating under the auspices of the Harare Central Rotary Club until they receive final government certification. Mike Britten, Andy Calhoun, Donald MacDonald, and other corporate and Rotary leaders have been meeting to determine how they can most effectively support the efforts of the Community Chest. The Cape Town Rotary Club has offered to give financial support for the training and technical assistance needs of the Chest. The United Way partnered with UWI and the First Lady of Korea to fund a special effort to help children affected by HIV/AIDS.

United Way—Taipei
Wen-Chen Chou, Secretary General
www.unitedway.org.tw

The United Way in Taipei enjoyed a 28.5% increase in their 2000 annual corporate fundraising campaign. An innovative and interactive Web site, whose development was contributed pro bono, resulted in a successful online giving campaign. E-giving provided 10.39% of the total results. The sponsoring Web companies participated in a kick-off press conference, which included the Mayor of Taipei, Ma Ying-Jo. The convenience of online giving, great exposure through several Web sites, and a security guarantee by trustworthy corporations, contributed to the great success of the online campaign.

“Education is the most powerful weapon which you can use to change the world.” Nelson Rolihlahla Mandela
The annual national Red Feather Campaign was launched in Sony Building Square in Tokyo’s Ginza district. Volunteers included celebrity actors, the Minister of Health and Welfare, and 50 local high school students. The Prefectural Community Chests raised more than 30 million USD for disaster relief, including the Mt. Usu volcano eruption, Miyake islands earthquake and volcano eruption, heavy flooding in Nagoya, and the earthquake of Tottori.

UWI Trustees and volunteer senior consultants, Jonah and Joan Sherman, spent six weeks with the Community Chest of Korea staff and volunteers. They provided training and consultation on campaign fundraising skills and strategies, fund distribution methods, non-profit organization management, and public relations. As a result of their involvement, the Chest piloted several successful employee campaigns, starting with itself. The entire campaign achieved a 13.5% fundraising increase.

Korean Fundraising in New York City. In collaboration with the Community Chest of Korea and Flushing, New York’s local YMCA, UWI co-hosted a fundraising luncheon to honor the First Lady of Korea, Mrs. Hee-Ho Lee, and her interest in the welfare of children. The net profit from this event, 100,000 USD, was used to benefit youth in three different parts of the world: North Korea, Africa, and Harlem, New York. In Africa the funds were specifically designated to “help children affected by AIDS,” meaning either children with HIV/AIDS or those disadvantaged or orphaned because of the disease.

UWI member organizations’ related programs in Kenya, Nigeria, South Africa, and Zimbabwe received 30,000 USD to aid children affected by HIV/AIDS. United Way of New York received 30,000 USD, which they distributed among various urban-youth agencies in Flushing and Harlem. The Community Chest of Korea was given 40,000 USD (51,531,700 KRW), which the organization allocated to three foundations to benefit children in North Korea: UNICEF of Korea, Korea Welfare Foundation, and the Eugene Bell Foundation.

UWI Chair Arthur Bellis meets Korean First Lady, Hee-Ho Lee.
“Giving is the secret of a healthy life. Not necessarily money, but whatever a man has of encouragement and sympathy and understanding.”

John D. Rockefeller, Jr.
China

China Charity Federation—Beijing
Yan MingFu, President
www.ccf-online.org

Through the generosity of UWI and Community Chest of Hong Kong board members, the China Charity Federation (CCF) sent 157 representatives to the 2000 UWI World Assembly in Hong Kong. CCF is developing partnerships with multinational corporations such as ExxonMobil. For a second year, Ford Foundation China funded a three-month exchange for a CCF staff member. Shi Chenxuan was placed by UWI with the National Capitol Area United Way in Washington, DC, the United Way of Gloucester County in New Jersey, and the United Way of the Sacramento Area in California. UWI and the Maclellan Foundation assisted the CCF in sending a staff delegation to Washington, DC.

Hong Kong

Community Chest of Hong Kong—Hong Kong, S.A.R. of China
Darwin Chen, Chief Executive (through May)
Cecilia Lai, Interim Chief Executive
www.comchest.org

Fourteen event-organizing committees, with 197 volunteer members, orchestrated more than 50 fundraising events resulting in a 210 million HKD fundraising campaign for the year (26,927,307 USD). Three special events, organized under the Corporate and Employee Contribution Programme, raised corporate and public interest and support: a Charity Golf Day co-sponsored by worldwide shipper DHL involved 45 teams of senior business executives; Skip Lunch Day had 35,000 participants from over 200 organizations and government departments; and Green Day, a new environmental awareness initiative of the Chest, involved nearly 20,000 individuals.

Thailand

National Council on Social Welfare of Thailand—Bangkok
Somporn Thepsithar, Executive Director
www.ncswt.or.th

United Way of Thailand continues to administer successful projects such as the Royal Educational Fund for Needy Children, which was begun through a personal donation by Her Royal Majesty, the Queen of Thailand. Their most successful fundraiser is the sale of jasmine flowers crafted by Goodwill Program participants for Thai National Mother’s Day.

Commitment

The Power of Commitment. UWI is fortunate to have Darwin Chen as head of our Asia Regional Office. An extraordinarily successful and well-respected businessman and civil servant with a long history of volunteerism, Mr. Chen has been instrumental in expanding United Way in Asia. He served as Chief Executive of the Community Chest of Hong Kong from 1993-2000. From his base in Hong Kong, he travels tirelessly throughout the region on UWI’s behalf. He also serves as an Honorary Board Member of the China Charity Federation.

Darwin Chen with UWI President Bob Beggan.
United Way of Baroda—Baroda
Girdhar Vaswani, Executive Director (through September)
V. P. Patel, Executive Director
www.unitedwayofbaroda.org

Girdhar Vaswani retired as the Executive Director of the United Way of Baroda and was replaced by V. P. Patel. The nine-day Navratri Garba Festival continues to be United Way of Baroda's most popular special event, involving hundreds of volunteer hours. Each day there are approximately 10,000 dancers dressed in traditional costumes dancing the popular folk dance of the state of Gujarat (Garba) and approximately 30,000 viewers. United Way International's chair elect for 2001, Virendra J. Patel, is an active volunteer and former chairman of United Way of Baroda.

United Way of Mumbai (formation underway)—Mumbai

UWI Trustees and volunteer senior consultants, Joan and Jonah Sherman, from the United Way of Dutchess County, New York, spent four weeks in Mumbai, India, organizing a Steering Committee to develop a United Way in Mumbai. U.S. Consul General David Good and Mrs. Good hosted initial meetings at their residence. Enron India and Principal Financial Group generously committed 15,000 USD (701,400 INR), which enabled the hiring of a consultant, Priya Viswanath, to continue the organizing efforts. Arthur Andersen is providing pro bono assistance with registration papers. The goal is to launch the United Way of Mumbai by Fall 2001.
“You must be the change you wish to see in the world.”  

Mahatma Gandhi
Volunteering

The Power of Volunteering.
by Jonah and Joan Sherman, UWI Trustees

Recently, we spent six weeks in Seoul, Korea and a month in India sharing ideas, materials, and programs with UWI affiliates. On our very first day in India we visited a community of lepers, founded decades ago by one of our hosts, and fellow UWI Trustee, I.C. Patel. We learned the depths of commitment and the significance of one man’s effort to care. We, in turn, provided new ways of raising funds to continue his work.

In Korea, we were astonished at the numbers of volunteer hours contributed by local physicians offering medical care to a homeless population. We shared new ways to recognize donors and assure them that their gifts are allocated effectively.

Volunteering abroad is great. It’s an opportunity to share a lifetime of experience, and enjoy an exchange of ideas and information. It’s wonderful to recognize that we have a common bond with people around the world and that people the world over are concerned with community needs and want to help their neighbors.

Joan and Jonah Sherman sharing ideas in Seoul, Korea.

Do all the good you can, by all the means you can, in all the ways you can, in all the places you can, at all the times you can, to all the people you can, as long as you ever can.” John Wesley

United Way Philippines—Quezon City
Teresita Navato-Cabrera, Executive Director

The United Way Philippines assisted the victims of the Payatas dumpsite tragedy by distributing food items, medicine, and clothes during the rescue and relief operations. Volunteer Consultant Felicitas Pascaul, formerly with United Way Orange County, and UWI Board Member Mona Lisa Yuchengco, Editor of Filipinas Magazine (which facilitated Payatas relief efforts by providing a full page, pro bono ad), provided training in fundraising and partnership building.

Indonesia

Yayasan Mitra Mandiri—Jakarta Selatan
Gino Latief, Sn., Executive Director
www.unitedway.or.id

In response to the Bengkulu earthquake, Mitra Mandiri provided victims with medicine, clothes, and 35,000 liters of clean drinking water. Thanks to the generosity of the Citigroup Foundation, two schools were rebuilt, including one in a jungle area. The local communities have been incredibly supportive of the effort, helping with labor and free food. The community’s efforts were so exceptional that sufficient funds remained to build furniture for the schools and to develop a parent support project.
Fundacja Wspólna Droga (United Way Poland)—Warsaw
Piotr Chadzynski, President
www.unitedway.org.pl

United Way Poland completed staffing improvements in 2000, preparing itself for significant increases in workplace fundraising, media relations, and special events. The organization is working to assist the physically challenged, the poor and those who are terminally ill, especially children. Funds raised are used to support specific projects conducted by the most reputable non-governmental organizations providing services to these groups. United Way Poland also distributes in-kind donations to these organizations and conducts training and consultations to help improve their effectiveness.

Eroforras Alapítvány (United Way Hungary)—Budapest
Katalin Ertsey, Managing Director
www.unitedway.hu

United Way Hungary is the central coordinator for the national United Way network, comprised of seven local affiliates located in all major regions of Hungary. United Way Hungary serves as a link among the affiliates, manages a national fundraising strategy, and provides training throughout the locally based network. Apart from its substantial workplace fundraising campaigns, United Way Hungary encourages individual giving at higher levels through its Szechenyi Philanthropic Circle—a society of individuals who support United Way Hungary’s activities through significant gifts.

NEW IN 2000!
Institute of Philanthropy—Athens
Constantine Varvias, President

In October of 2000, UWI formally recognized the membership of the Institute of Philanthropy, based in Athens, as UWI’s member in Greece. The Institute of Philanthropy was founded in 1997 by a group of Greek philanthropists who wanted to upgrade and further promote the modern philanthropic spirit. The Institute serves and promotes the principles and ideals of philanthropy and volunteerism, through a modern model of social action, based on the motivation, education, and bridging of the individual and collective forces of society. Constantine Varvias, managing director of Western Union/Greece and Diners World Travel/Greece, is the cofounder of the Institute as well as United Way Greece. United Way Greece also has an outreach effort to the Balkans.

Perpetual Motion. You’d think that the moment Dick Aft retired as President of the United Way of Cincinnati, Ohio, he’d head straight for a hammock. Instead Aft headed directly to Poland to spend three weeks providing in-depth training to several United Ways in Europe. He and his wife, Mary Lu, a long-time volunteer trainer for the American Red Cross, have volunteered their vacation time for United Way International for the past few years. Their work in Eastern and Central Europe has been critical to the progress of United Ways in the region. In 2000, the Afts lent assistance to United Way Poland in the areas of executive transition and search, campaign design, internal management, board recruitment and training, volunteer training and management, and outcome measurement. They also volunteered their time in Hungary where they provided expertise in executive skills, affiliate development and guidance, and corporate involvement.

Dick and Mary Lu Aft
United Way Moscow is guided by a diverse group of international and Russian business people engaged in promoting charitable activities and establishing a flourishing not-for-profit sector in Russia. United Way Moscow is one of the few foreign or domestic bodies that has the approval of the Russian authorities to legally collect and disburse funds for charitable purposes. Donations help to ensure that people in Moscow have food and a place to live; medicine and vitamins; wheelchairs and talking books for the disabled; a safe haven from all forms of violence and abuse; and healthcare.

United Way Belarus continues to promote the development of Belarusian NGOs by helping them to build their effectiveness and gain public support in difficult circumstances. United Way Belarus maintains a specialized library serving all NGOs; publishes valuable databases and reference materials; houses a telephone information hot-line; provides consultations on legal questions, fundraising, management, accounting, and computer literacy; holds training seminars; and opens its office to NGOs just beginning their operations.

The Asociación worked with more than 11,600 children, 500 adolescents, and 2,400 volunteers to organize its popular “Let’s Give a Day to a School” project. The total value of volunteer time, repairs, and donated materials and classroom equipment was 555,915 USD (185,305 CRC). To acknowledge this extraordinary cooperative effort, a special award called “Premio Lazos de Cooperación” was presented to exemplary companies and schools. Sponsorships from Corporación de Supermercados Unidos y Metalco assisted 40 girls and boys through the “Contruyendo Esperanzas” (Giving Hope) Program, which enabled disadvantaged youth to finish their studies and obtain vocational training.
Guatemala

Fondo Unido de Guatemala (United Way Guatemala)—Guatemala City
Ricardo Rossal, Executive Director

In record time, committed volunteers led by President Eduardo Palacios of Procter & Gamble established the cornerstones of a viable organization. They created a distinguished board, which secured an operating fund; submitted bylaws; formed a personnel committee; hired an executive director; obtained the fiduciary services of Arthur Andersen; and secured donated office space from DHL.

Board members include: Hector José Fajardo, Texaco; Juan Miro, Citibank; Josué Cifuentes, Pepsi-Cola; Luis Rubio, IBC; Wallace Papadopolo, DHL; Edwin Solares, AT&T; Juan Luis Martinez, Saatchi & Saatchi; and Mark Miller, AMCHAM. Other key volunteers include Scott Robberson, AMCHAM; Matilde Wheelock, Procter & Gamble; Wiston Uzcategui, Procter & Gamble; Rodolfo Maldonado, Texaco; and Joanne de Castañeda, DHL.

Venezuela

Dividendo Voluntario Para La Comunidad—Caracas
Raúl Porras, Executive Vice President
www.dividendo.org

The Venezuelan American Chamber of Commerce and the Venezuelan Bank Association chose Dividendo as the primary recipient of their flood relief and reconstruction funds. Dividendo implemented an emergency program to counter the devastating aftermath of the floods and mudslides that struck the country. Radio Caracas Television held a fundraising telethon to support the emergency fund. UWI’s Donor Advised Gift Program granted over 400,000 USD (284,968,000 VEB) to this reconstruction effort. A proposal to the United Nations Development Fund matched the funds raised for a grand total of 2.3 million USD (1,638,566,000 VEB). Dividendo also completed 14 essential reconstruction projects at diverse educational facilities in both urban and rural areas.

Colombia

Fundación Dividendo por Colombia—Santa Fe de Bogotá
Dr. Florángela Gómez, Executive Director
www.dividendoporcolombia.org

Fundación Dividendo por Colombia continued to refine the methodology and procedures for the selection of projects during the year, particularly through workshops designed to help organizations prepare and design their work plans. The launching of their Web site was also significant, as it engages donors, organizations, and the community in the Fundación’s work. Twenty-two new companies joined the Dividendo por Colombia bringing over 2,500 new donors with them. This allowed the organization to compensate for the loss of 1,500 donors as a result of cuts in personnel that occurred at other companies during a year of grave economic recession.

Young volunteers lending a hand in Costa Rica’s “Let’s Give a Day to a School” project.

The truest benefactors of Fundación’s work in Colombia.
Puerto Rico
Fondos Unidos de Puerto Rico—San Juan
William J. Pérez, President & CPO
www.fondosunidos.com

The generosity of Fondos Unidos’ donors raised 15,366,244 USD. More than 93 thousand employees gave through voluntary employee giving in 492 corporations. Once again, puertorriqueños proved that by working together they make a better Puerto Rico. Several special events including the Regala un Día—Day of Caring, Macy’s Thanksgiving Day Parade (Ballooon-A-Thon), UPS Golf Classic, Campaña Benéfica de Empleados, Give the Gift of Sight, Gift in Kind, and Esso Standard Oil’s promotion Ayúdanos a Ayudar (Lend A Hand to Help) enabled Fondos Unidos to underwrite the work of dozens of important community agencies and special efforts.

Mexico
Fondo Unido I.A.P.—Mexico City
Beverly Hall, National Director
www.fondounido.org.mx

As a result of a major gift, Fondo Unido will be able to purchase a permanent office. It can now invest more of its funds in meeting the enormous needs of its service area. Five hundred volunteers from 20 companies participated in the Día Nacional de Fondo Unido and made possible a wonderful day at the fair for 2,500 children and 500 elderly. Ten new companies established employee giving campaigns, both in Mexico City and the interior of the country, which contributed to a 69% increase in donations.

Nicaragua
Asociación Nicaragüense Americana—Managua
León Pallais, Executive Director

NEW IN 2000!
Asociación Nicaragüense Americana secured 237 ocean containers of medicine, food, school supplies, and other desperately needed commodities valued at 32.1 million USD (426,008,730 NIO). The supplies were distributed to Nicaragua’s poorest communities through health centers, dispensaries, hospitals, schools, nutritional centers, nursing homes, and children’s homes in 327 communities. Over 400,000 children benefited from Asociación-supported educational programs. Other projects, valued at more than 632 million USD (8,387,461,600 NIO), included a housing program that provided 122 homes in Chinandega, installation of water and sanitation systems, and the repair and building of nutritional centers, health centers, and schools.

Brazil
Associação Caminhando Juntos—São Paolo
United Way Brazil
José Arana, Executive Director

NEW IN 2000!
Associação Caminhando Juntos, which means “Walking Together,” built a solid foundation for their new organization with guidance and leadership from: Guillermo Novo, Rohm & Haas; Edward D. Jardine, Procter & Gamble Do Brazil; Thomas Russel Pender, Timken Do Brazil; Leopoldo Fernando Coronado Sada, Procter & Gamble Do Brazil; and James M. Bannantine, formerly CEO of Enron American Do Sul.

Other inaugural leaders came from Alcoa Alumínio, DuPont Do Brazil, EDS Do Brazil, Instituto Ayton Senna, Banco J.P. Morgan S.A., Monsanto, Morgan Stanley Dean Witter, Pinheiro Neto Advocados, the American Chamber and Transway Transportes Internacionais. The Associação provided volunteers and funding to support initial agency partners Casa da Paz, Vivenda da Criança, Associação de Assistência à Criança Deficiente, Lar São Francisco, and Centro Gaspar García de Direitos Humanos.
"It is not for him to pride himself who loveth his own country, but rather for him who loveth the whole world. The earth is but one country and mankind its citizens.”  

_Baha’u’llah_
United Way of St. Croix—Christiansted
Ana Dávila, President

United Way of St. Croix was chartered in February 1989, as a community-based volunteer organization. Throughout its brief history, it has been working hard to reduce community fundraising costs, coordinate appeals, support 12 local organizations, and promote its message to give something back to the community of St. Croix. One company really took the message to heart. Thanks to the employee giving support of Hovensa employees and their subcontractors, and Hovensa’s one-to-one match, United Way St. Croix was able to surpass its campaign goal of 150,000 USD by more than 53%.

United Way of St. Thomas & St. John—St. Thomas
Thyra Hammond, Executive Director

United Way of St. Thomas & St. John broke the half-million barrier, surpassing a campaign goal of 525,000 USD. Special emphasis was placed on the Pacesetters leadership-giving program, resulting in record-breaking amounts, including two first time donations of 25,000 USD each. This success allowed United Way to continue to fund 16 member agencies and the newly established venture grant program. Their third annual Day of Caring event was the most visible community project, attracting a record number of volunteers.

United Way of Jamaica—Kingston
Winsome Wilkins, President & CPO

In response to an aggressive media campaign that heightened public awareness and participation, the United Way of Jamaica raised 32 million JMD (704,070 USD). The United Way employed televised personal appeals from well-known public figures like the Governor General, Sir Howard Cooke. Significant contributions were received from the Prime Minister, Sherwin Williams, and the Bauxite Companies, allowing the United Way to fund 120 local projects. In recognition of their leadership position in Jamaica, the United Way was designated as the official secretariat of the International Year of the Volunteer and the National Volunteer Center.

Matan—Your Way to Give (United Way Israel)—Tel-Aviv
Shalom Elcott, Executive Director
www.matanisrael.org.il

Matan worked successfully with many organizations and members of The Knesset to raise the ceiling for tax-beneficial giving by individuals and corporations five-fold to 2 million NIS (500,000 USD). Thanks to the current underwriting of all overhead costs by the Arison Foundation, 100% of each contribution goes to provide service. An endowment is being developed with the cooperation of the Trust for Jewish Philanthropy to continue this practice. In addition to the usual forms of giving, labor and management employees can also choose to donate the value of unused vacation days.

“The future does not belong to those who are content with today, apathetic toward common problems and their fellow man alike, timid and fearful in the face of bold projects and new ideas. Rather, it will belong to those who can blend passion, reason and courage in a personal commitment.” Robert Francis Kennedy
United Fund for Belgium—Brussels
Margareta Levison, Executive Director
www.ufb.be

United Fund for Belgium continues to raise funds through corporate gifts, employee payroll giving, and special events, for a total of more than 55 million BEF (1.16 million USD). More than 95% of funds raised were redistributed to charitable organizations through United Fund for Belgium’s allocations committee. Allocations are only made to acknowledged Belgian charities, are evenly divided as much as possible through the three regions of the country, and are provided only to specific project costs, exclusive of administrative expenses.

Jordan

General Union of Voluntary Societies
in Jordan—Amman
Dr. Abdullah El-Khatib, President

The General Union of Voluntary Societies’ major funding source comes from the Jordanian Charitable Lottery, which generated 1.96 million USD (1.39 million JOD) last year. The General Union now supports 800 voluntary societies in such areas as: education, children’s homes, kindergartens and nurseries, services to the disabled, services to the elderly, job training, health clinics, and work with refugee camps. A variety of volunteer opportunities are offered and over 100,000 Jordanians volunteered their time to help others.

Belgium

United Fund for Belgium—Brussels
Margareta Levison, Executive Director
www.ufb.be

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United Way of Canada/Centraide Canada—Ottawa
David B. Armour, President
www.unitedway.ca

United Way of Canada/Centraide Canada supports 125 local United Ways and provides leadership, programs, and services to its members who in turn help build strong, healthy, and vibrant communities across Canada. United Way/Centraide focused on several key strategies including diversity, integrity, innovation, and collaborative leadership on issues. As a result, 328 million CAD (215 million USD) were raised, an 8.83% increase over the previous year. Five thousand United Way approved agencies were funded, with donor-designated gifts funding another 10,000 charities. Thirty-two donor organizations gave more than 1 million CAD to United Way, signaling a significant increase in leadership gifts.

United Way and United Trusts—Liverpool
John H. Pritchard, Administrator
www.unitedtrusts.org

United Way and United Trusts continued its fundraising program throughout the United Kingdom through its “Give as You Earn” employee giving program. This program raised more than 3.5 million USD (2.55 million GBP). These funds supported over 200,000 social welfare agencies through donor designations or administered trusts. United Way and United Trusts offers information and referral services to the community as well as financial administration and coordination for local trusts and supports the development of local advisory groups on poverty and hardship issues.
Australia

United Way Australia—Sydney
Heather Leembruggen, National Executive Officer
www.unitedway.asn.au

United Way Australia is the national coordinating body for Australia’s nine local United Ways, stretching from Sydney to Perth. Local United Ways in Australia increased their corporate and employee philanthropic programs over the past year, collectively raising more than 4 million USD (7.62 million AUD). Funding priorities now include mental and physical health, family needs, the disabled, and the aged. Australia’s United Way members are increasingly engaged in special event fundraising, including benefit concerts, black tie dinner dances, auctions, marathons, and golfing events.

New Zealand

United Way of Greater Auckland
Clairlene Muller-Fraser, Executive Director

United Way of Greater Auckland was able to continue providing 100% of all employee, corporate, and individual gifts directly to New Zealand charitable organizations. This effective giving is made possible by the three family foundations that cover its administrative costs. Sixty-five corporate volunteers from throughout the nation worked together to allocate funds raised. More than 100 charitable organizations shared 225,000 NZD (94,297 USD). These funds were an increase of 81% from the previous year.

United Way Ireland—Dublin
Paul Kiely, Executive Director

United Way Ireland entered a restructuring period in 2000. Its Board is working with UWI and M. Claire O’Connor, Executive Director of the American Chamber of Commerce in Ireland, who has provided essential guidance. Ireland’s Prime Minister Bertie Ahern, the U.S. Ambassador Michael J. Sullivan, and other leaders have pledged their support. Completion of this renewal is anticipated by the end of 2001. Scott Badesch, president of the United Way in Palm Beach County, Florida, donated his three-month sabbatical to work in Ireland with volunteers, community leaders, and corporate executives in expanding the number of companies that support the United Way.

“Go. Ask. Reach out. Be an answer to someone’s plea. You have a part to play.’

The world will be a better place for it.”

Joan W. Anderson
Every two years, UWI invites leaders from around the world to share best practices and learn new ways to build stronger communities. The 2000 World Assembly, held May 4-6 in Hong Kong, was hosted by the Community Chest of Hong Kong and UWI.

Over 33 sessions, ranging from strategic planning and financial accountability, to international grant making and technology, allowed attendees to gather the ideas needed to better serve their communities.

UWI was fortunate to have Tung Chee-hwa, Chief Executive of Hong Kong, open the Assembly. The Government House Reception and the Chinese Banquet received high ratings. Betty Tung, president of the Community Chest of Hong Kong, and wife of the Chief Executive of Hong Kong, shared her insights into the critical role that volunteers play in the United Way movement.

Conference attendees recognized and paid tribute to several outstanding leaders and projects:

**Outstanding Volunteer Award**

Darwin Chen and Charles Y K Lee were recognized for their critical assistance in helping the China Charity Federation (CCF) become a UWI member, as well as enhancing the not-for-profit sector in China. Mr. Chen is a member of the Community Chest of Hong Kong, as is Mr. Lee who is also CCF’s founding member.

**Outstanding Donor and Volunteer**

Dennis Nathan was acknowledged for his tireless efforts as chairperson of United Way of Greater Auckland, New Zealand. A founder and one of its single largest donors, Nathan has never missed a board meeting in 25 years.
Special Award to Samsung and the Community Chest of Korea

The Community Chest of Korea was recognized for its exemplary restructuring which resulted in a gift of 8.3 million USD (10.7 billion KRW) from the Samsung Corporation. The gift is the largest donation ever received by the Community Chest of Korea, and one of the largest in any United Way.

Outstanding Community Building Award

Venezuela’s Dividendo Voluntario para la Comunidad was recognized for dramatically improving the lives for children and families through its Rural School Program. Dividendo has constructed, equipped, and maintained 275 rural schools. More than 100,000 children, who may not otherwise have received any formal education, have benefited.

Blue Ribbon Committee

A Blue Ribbon Committee guided the Assembly’s development and framework. The Committee increased the number of sponsors from 2 to 16, increasing sponsorship by 200,000 USD. Notably, Committee member Charles Y K Lee secured funding for 157 Mainland Chinese delegates to attend the Assembly.

World Assembly Blue Ribbon Committee

Arthur P. Bellis
Beliss Enterprises
Aspen, CO

Churchill G. Carey, Jr.
Community Consultant
Hato Rey, Puerto Rico

Darwin Chen
Community Chest of Hong Kong
Hong Kong

Barbara Gattorn
Detroit Regional Chamber
Detroit, MI

Susan M. Levy
R.R. Donnelley & Sons Company
Chicago, IL

Murray D. Martin
Pitney Bowes International
Stamford, CT

Wendell B. (Nick) Ward, Jr.
Marriott International, Inc.
Washington, DC

Linda D. Martin
The Boeing Company
Seattle, WA

Left: (l to r) UWI Board Member Murray Martin, Chief Executive of Hong Kong Tung Chee-hwa, and UWI Chair Arthur Bellis at the World Assembly.

Right: Betty Tung, First Lady of Hong Kong, addressing a group at the World Assembly.
Combining a nimble operation with a rigorous evaluation process has brought UWI high marks from donors who want to give internationally. UWI’s donors feel secure that their recommendations are being used only to support the most effective charitable causes around the world.

**What Our Donor Advised Gift Program Offers:**

- We make sure gift recommendations comply with the laws of the United States and other countries;
- We expedite the grant-making process; and
- We establish firm financial and programmatic control.

**How Does It Work?**

The donation process is fairly straightforward. A company or individual making a gift to UWI can recommend that UWI use the donation for charitable purposes in a particular country, region, field of charitable interest, or for the support of a particular charitable organization outside the United States. Though UWI actively solicits suggestions from its donors, federal law requires UWI to select grantees at its sole discretion.

Through its international network of member organizations and professional contacts, UWI then investigates whether the recommendation is consistent with its own charitable purposes and priorities and whether, under the circumstances, UWI can exercise sufficient control over the grant to make sure that the grantee will use the funds properly.

Gifts to UWI are tax-deductible to donors in the United States, only because UWI exercises the discretion, control, and oversight required by federal law. UWI works closely with donors to share its knowledge of overseas charities and to learn from the donors’ ideas and recommendations. UWI ensures that recipient organizations know about the generosity of the individual or corporation that made the gift possible.

“We are grateful to you and your associates for the partnership we are deepening with UWI. We really appreciate your responsiveness and understanding some of the complexities we face in trying to make international grants.”

*Kathleen Buechel, Alcoa Foundation*
2000 Program Highlights

- United Way International received 4,712,316 USD through its Donor Advised Gift Program and was able to grant 92.8% of these funds within the calendar year of receipt.

- To better serve donor interests and further expedite UWI handling of these gifts, the Board of Directors decided unanimously to establish country funds, field of service funds, and disaster relief funds.

- Fourteen schools have been reconstructed or repaired by the Emergency Program of Dividendo Voluntario para la Comunidad, United Way International’s member in Venezuela.

- UWI helped Enron, Merrill Lynch, and Chase Manhattan Bank employees designate payroll gifts to organizations in countries like Jamaica and Brazil. Similarly, UWI assisted UPS, Pitney Bowes, Williams, and Cargill in extending their matching gift programs to their employees outside the U.S.

2000 Grants by Region

<table>
<thead>
<tr>
<th>Grantee Region</th>
<th>Received $</th>
<th>% of total</th>
<th>Granted $</th>
<th>% of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latin America / Caribbean / Mexico</td>
<td>748,858</td>
<td>15.89%</td>
<td>992,990</td>
<td>22.70%</td>
</tr>
<tr>
<td>Canada</td>
<td>455,153</td>
<td>9.66%</td>
<td>402,559</td>
<td>9.20%</td>
</tr>
<tr>
<td>Asia / Asia Pacific / Oceania</td>
<td>1,292,486</td>
<td>27.43%</td>
<td>903,986</td>
<td>20.66%</td>
</tr>
<tr>
<td>Middle East / Africa</td>
<td>1,768,100</td>
<td>37.52%</td>
<td>1,598,419</td>
<td>36.54%</td>
</tr>
<tr>
<td>Europe (West / East / NIS)</td>
<td>447,719</td>
<td>9.50%</td>
<td>477,013</td>
<td>10.90%</td>
</tr>
</tbody>
</table>

(In USD)
### 2000 Grants by Field of Service

<table>
<thead>
<tr>
<th>Field of Service</th>
<th>Received $</th>
<th>% of total</th>
<th>Granted $</th>
<th>% of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Social Welfare / Community Development</td>
<td>2,312,405</td>
<td>49.07%</td>
<td>2,497,357</td>
<td>57.08%</td>
</tr>
<tr>
<td>Education / Economic Development</td>
<td>833,560</td>
<td>17.69%</td>
<td>576,740</td>
<td>13.18%</td>
</tr>
<tr>
<td>Health / Handicapped / HIV/AIDS (Prevention, Treatment)</td>
<td>493,596</td>
<td>10.47%</td>
<td>302,255</td>
<td>6.91%</td>
</tr>
<tr>
<td>Natural Disaster</td>
<td>638,855</td>
<td>13.56%</td>
<td>640,855</td>
<td>14.65%</td>
</tr>
<tr>
<td>Women / Children / Minorities</td>
<td>224,000</td>
<td>4.75%</td>
<td>257,560</td>
<td>5.89%</td>
</tr>
<tr>
<td>Arts / Environment / Animal Protection</td>
<td>199,900</td>
<td>4.24%</td>
<td>77,700</td>
<td>1.78%</td>
</tr>
<tr>
<td>Other</td>
<td>10,000</td>
<td>0.21%</td>
<td>22,500</td>
<td>0.51%</td>
</tr>
</tbody>
</table>

*(In USD)*

### 2000 Grants by Donor Group

<table>
<thead>
<tr>
<th>Donor Category</th>
<th>Received $</th>
<th>% of total</th>
<th>Granted $</th>
<th>% of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporations / Corporate Foundations</td>
<td>2,458,716</td>
<td>52.18%</td>
<td>1,726,316</td>
<td>39.46%</td>
</tr>
<tr>
<td>Private and Community Foundations</td>
<td>1,692,500</td>
<td>35.92%</td>
<td>1,606,319</td>
<td>36.72%</td>
</tr>
<tr>
<td>Individuals</td>
<td>379,469</td>
<td>8.05%</td>
<td>732,769</td>
<td>16.75%</td>
</tr>
<tr>
<td>Charitable Trusts</td>
<td>76,700</td>
<td>1.63%</td>
<td>162,300</td>
<td>3.71%</td>
</tr>
<tr>
<td>Associations / United Ways / Other</td>
<td>104,931</td>
<td>2.23%</td>
<td>147,263</td>
<td>3.37%</td>
</tr>
</tbody>
</table>

*(In USD)*
Curious about the good works created through our Donor Advised Program? The following represent a cross-section of grants made by UWI after careful consideration of recommendations from its donors.

**Recommended by Fleet Boston Financial Foundation**

**Brazil**—Low-income minority girls and women in Brazil are the population least likely to advance to secondary school or university, and are those most likely to bear children while very young and live in poverty their whole lives. This groundbreaking program seeks to break that cycle. Administered by Geledes, a women's education and social advocacy organization, the grant funded the refurbishment and construction of facilities that enabled education and mentoring opportunities for African-Brazilian girls and young women in impoverished neighborhoods of Sao Paulo.

**Recommended by Citigroup Foundation**

**Australia**—Learning Links is the only tutoring and after-school program for children in the Western suburbs of Sydney. Most families in this area are poor, many are recent immigrants, and until this program was established, local schools had no practical way to provide services for children struggling in school. The program is enthusiastically supported by a volunteer, e-mail mentoring program out of the Sydney offices of Citigroup Australia. Citigroup employees are so committed to this program that there are more adults on the waiting list than children available to mentor.

**Recommended by Cargill Community Affairs**

**Ukraine**—Schools in Kutsovka and Korystovka are badly in need of repair. There is little playground equipment, poor heating, leaking roofs, and few learning materials. This grant supported a local effort to rebuild Ukrainian schools in two rural communities. “Because Cargill is the main employer in these villages...we feel that it is our community responsibility to support these local schools,” said Giovanni Quaglia, Cargill’s country controller for grain and oilseed business in Kiev.
Brazil—In the neighborhoods around Sao Paulo, it is estimated that there are more than a million youth living with little or no adult supervision. These children end up on city streets because of poverty, dysfunctional families, or abandonment because of mental or physical handicaps. Prison, prostitution, slavery, violence, HIV/AIDS, and death are the most common fates awaiting these children. This grant to the Centro Social Comunitário Jardim Primavera is helping to bring love and life-saving care to more than 200 at-risk youth.

Poland—Through this grant, a local hospital was able to purchase new medical equipment and serve more than 100 additional patients daily. As a result, the hospital reports providing successful life-saving emergency treatment 5–10 times a month. The grant also enabled the Provincial House of Felician Sisters to provide 350–400 hot meals daily to the poorest people in the area.

Russia—Orphaned Russian children who spend their lives, from infancy until the age of 18, at state-run institutions, have no way to learn essential “life skills.” When they leave the orphanage, most adjust poorly to living on their own in today’s volatile Russia. As a result, there is a shockingly high suicide rate among the ex-orphans during their first 12-months away from the orphanage. The City of Hope “Kids Club” project in Moscow gives these children the tools to cope with life’s challenges by teaching such skills as cooking, computing, sewing, and socializing.
Disaster Response and Philosophy

When disasters strike, UWI identifies and commits to local, indigenous organizations that will be involved for the duration, seeing their communities through the full relief and rebuilding process long after the TV cameras are gone. UWI does not charge a fee for handling funds donated for disaster relief, so 100% of all disaster gifts reach their intended communities. Disaster funds are sent directly, quickly, and in compliance with IRS regulations.

UWI mobilized its full worldwide resources on numerous occasions to serve the immediate and longer-term needs of thousands of people traumatized and made homeless by an earthquake in Chinese Taiwan; by floods in Venezuela, Vietnam, Indonesia, and Mozambique; and by the Payatas Dump Site Disaster in the Philippines.

Companies like Citigroup, John Deere, Microsoft, Procter & Gamble, SAIC and Williams contributed generously to UWI’s Emergency Relief Funds for Taiwan and Venezuela. Additionally, the Don Quixote Foundation, The Hoglund Foundation, and the Maclellan Foundation donated funds to assist recovery in China and Venezuela.

e-Giving Taipei Style.

After a devastating earthquake hit Chinese Taiwan, many Internet users asked the United Way in Taipei if they could donate towards the disaster electronically. With the assistance of the Jade Pacific Corporation, the United Way launched an entirely new e-Giving campaign. Although the e-Giving capacity was only advertised through a few press releases, within a month, United Way in Taipei managed to raise more than 10,000 USD (341,000 TWD).
To enhance our effectiveness, we make it a point to collaborate and partner with other effective organizations.

Gifts-In-Kind International

Gifts-In-Kind International (GIKI) matches donors of such important products as computers, clothing, building materials, office supplies, and educational materials with the non-profits who so desperately need them. In partnership with GIKI, UWI will help 12 member organizations initiate or expand local in-kind, or product-giving programs over the next five years. The first UWI members chosen to take part in this program are United Way in Chinese Taiwan, Fondo Unido in Mexico City, and Community Chests in South Africa. During this same five-year period, the Bill and Melinda Gates Foundation will provide GIKI a grant to establish new programs.

Other projects with GIKI:

Novell software: Novell donated Small Business Suites to UWI members in Australia, New Zealand, Singapore, Thailand, Philippines, Indonesia, China, Hong Kong, Taiwan, and Korea. The product was designated to 39 cities within these countries.

Adobe software: Graphic design/publishing software was donated to the United Kingdom and Japan.

For more information, please visit www.giftsinkind.org

“In helping others, we shall help ourselves, for whatever good we give out completes the circle and comes back to us.” Flora Edwards
The Delta SkyWish Program

The SkyWish Program uses Delta frequent flyer miles donated by caring Delta Sky Miles members to pay airfare for individuals with life-threatening illnesses needing to travel for treatment. Over half of Delta SkyWish recipients are children unable to receive treatment in their home country.

Through the SkyWish program, UWI was able to send a Venezuelan-American doctor to bring disaster relief funds and care to Caracas after devastating floods hit. This is just one of many examples of how creatively the SkyWish program can be used and demonstrates how caring can be enhanced tenfold. UWI would like to thank Delta Air Lines for this life-saving program and encourage all readers to donate their greatly-needed miles to UWI.

To donate your miles please visit www.uwint.org/services/deltainfo.html

U.S. Minority Alliance—A Valued UWI Partner

The Minority Alliance is a group of committed United Way professionals who felt that the United Way system in the U.S. should reflect greater participation of minorities in leadership roles. The Alliance is helping UWI to intensify its efforts in Africa by establishing mentoring relationships.

The Minority Alliance invited Amelia Jones, the Chief Executive Officer of the Community Chest of the Western Cape, to participate in their December 2000 meeting and share ideas on how the Alliance could be helpful in Africa. While in the United States as UWI’s guest, Amelia also met with top United Way leaders in Jackson, Mississippi, and Charlotte, North Carolina.
Harnessing Technology

UWI worked with the Internet and technology consulting firm marchFIRST to refine its approaches to technology and branding. marchFIRST offices in Toronto, New York City, and Bethesda, Maryland, USA donated over 348,700 USD in services. The plan’s first step includes building a global intranet and extranet for the UWI system—facilitating the flow of information and ideas across borders and cultures.

Throughout the year, UWI provided technology assistance to its members. UWI hosted information on its Web site for those members without sites; worked with nonprofit and corporate partners to obtain hardware and software donations; and offered guidance on technology planning and Web site development.

AT&T Enables Payroll Giving Around Globe

Most people in the U.S. and Canada take payroll giving for granted. And with good reason, since it has been an integral part of the corporate, government, and NGO workplace for over 50 years. For many countries outside North America, however, payroll giving is an innovation.

The AT&T Foundation generously committed a multi-year grant to fund a global payroll deduction initiative. AT&T’s grant is allowing UWI to help corporations offer the United Way employee payroll giving method to all employees, regardless of their location. AT&T’s global rollout grant has changed the culture of giving in at least 13 countries, and many more countries are poised to join.
Seizing Opportunities to Care Beyond Borders
World Assembly 2002

The natural beauty of Cape Town, South Africa will provide the backdrop for United Way International's 2002 World Assembly. The Community Chest of the Western Cape is hosting the Assembly, which runs from May 8–11. Participate in plenary sessions, make new friends and contacts, learn from speakers, and enjoy breathtaking surroundings in friendly, hospitable Cape Town.

Linda and Peter Biehl will accept an award for their work in “Caring Across Borders.” Their remarkable story is shared at www.amybiehl.org. Former South African president, Nelson Mandela, and current president Thabo Mbeki, are expected to attend the Assembly.

For more information, please visit our Web site at www.uwint.org/assembly/2002/intro.html
New Trustee Organization Named

The UWI Board has inaugurated a new group of volunteer leadership called Trustees of the Corporation. The group was developed to honor outstanding volunteers, expand UWI leadership beyond the Board, draw upon the extensive knowledge and experience of former Board members, and maintain a sense of history for the organization. Former UWI Board member Edison Dick is the Trustees’ first chair.

The Trustees act in an advisory capacity to the Board of Directors. Trustees are invited to participate in Board committees and make fundraising calls on behalf of UWI. They serve as ambassadors who visit member countries and territories and prospective member organizations, to help them comply with UWI regulations, ethics, and standards.

During their inaugural meeting, the Trustees joined with the UWI Board at a reception and dinner at the Hong Kong Economic & Trade Office in Washington, DC, at which Bill Richardson, U.S. Secretary of Energy and former U.S. Ambassador to the U.N., was the evening’s guest presenter.
Trustees of the Corporation

Herbert Ascherman
American Hardwood Industries
Potomac, MD, USA

James Baker
International Confederation of Free Trade Unions
Brussels, BELGIUM

Takashi Chiba
Hitachi, Ltd.
Vienna, VA, USA

Richard N. Dean, Esquire
Coudert Brothers
Washington, DC, USA

Edison W. Dick
American Bar Association
International Legal Exchange Program
Washington, DC, USA

Fred Freeman
Freeman Stores
Liverpool, ENGLAND

Barbara Gattorn
Detroit Regional Chamber of Commerce
Detroit, MI, USA

Jorge Gonzalez
McConnell, Valdez and Kelley
San Juan, PUERTO RICO

Shelly Gurev
U.S. Realty Investments
Miami, FL, USA

Rosendo Gutierrez
PACE Engineering, Inc.
Phoenix, AZ, USA

Donna Hartman
Washington, DC, USA

Larry D. Homer
Laddlaw & Company
New York, NY, USA

William S. Kanaga
Arthur Young
New York, NY, USA

Walter Keating
Walter Keating & Associates
Southfield, MI, USA

Peter Kraft
Deputy State Secretary for Tourism
REPUBLIC OF HUNGARY

John Peter Loiello, Ph.D.
United States Information Agency
Washington, DC, USA

James F. Mulvaney
Mulvaney & Kahan
San Diego, CA, USA

Indubhai C. Patel
Sayaji Iron & Engineering Company, Ltd.
Baroda, INDIA

John Portela
Local 66 Shipbuilders Union
Bath Iron Works Corporation
Brunswick, ME, USA

Joan Sherman
Poughkeepsie, NY, USA

Jonah Sherman
Poughkeepsie, NY, USA

Frank Stella
The F. D. Stella Products Company
Detroit, MI, USA

Joe Velasquez
Strategy Group International
Washington, DC, USA

“If you have much, give of your wealth. If you have little, give of your heart.”  

Arabic proverb

Also enjoying the evening were (from l to r), UWI Board Members, Mona Lisa Yuchengo and Teresa Hall Bartels, and Bernie Schaeffer.
UWI’s staff helped to revive and renew a playground for Hispanic children in a local Alexandria, Virginia neighborhood by organizing a local Day of Caring at the Arlandria Chirilagua, a predominately Central American apartment complex. This was the second year of involvement with Chirilagua.

UWI staff member Mila Medina coordinated UWI’s employee campaign. Her outstanding leadership resulted in total employee gifts of 15,564 USD for the local United Way and UWI member organizations. Everyone at UWI voluntarily participates, and the per capita gift is 1,305 USD.

“I am very happy to have worked with the UWI staff members whose passion for caring for the people in the world is absolutely impressive.”

Naomi Adachi
UWI Intern from Japan

UWI Staff and Interns

Naomi Adachi, Intern, Japan
Helen Anderson, Director of Finance
Robert M. Beggan, President & CEO
Keith A. Benson, Sr., VP Resource Development, Africa, Canada, and Caribbean Liaison
Gregory Berzonsky, VP Program Development, Europe, New Independent States (NIS), & Oceania Liaison
Mae Chao, VP Planning & Volunteering; Asia Liaison
Darwin Chen, VP Asia Regional Office, Hong Kong
Isabel Vera de Ferrigni, Director, Latin America Regional Office, Caracas, Venezuela

Evita Grigsby, Consultant
Rona Kapoor, Assistant to the President
Robert McCormack, Database Manager
Lyudmila O. Medina, Program & Development Officer
Ana-Maria Morin, VP Resource Development, Latin America Liaison
Valerie Resultan, Intern, Philippines
Leila Roberts, Program & Technology Officer
Cynthia D. Rorie, Finance Assistant
Thomas J. Walker, VP Internal Operations, Marketing & Communications
Crystal Wright, Administrative Assistant

Bottom: Day of Caring participant, Valerie Resultan, UWI intern.
General Operating Support Donors

Corporations and Foundations
- Alcoa Foundation
- American Express Company
- The Atlantic Philanthropies
- Bill & Melinda Gates Foundation
- The Boeing Company
- BP Amoco Foundation, Inc.
- Caterpillar, Inc.
- The Charles Stewart Mott Foundation
- Compaq Computer Corporation
- DaimlerChrysler Corporation Fund
- The David and Lucile Packard Foundation
- The Dick Family Foundation
- Eastman Kodak Company
- Eli Lilly and Company Foundation
- ExxonMobil Corporation
- GE Fund
- General Motors Corporation
- Global Crossing Ltd.
- John Darby Foundation
- Levi Strauss & Co.
- Motorola Foundation
- Philip Morris Companies, Inc.
- Pitney Bowes
- The Procter & Gamble Company
- R.R. Donnelley & Sons Company
- TRW, Inc.
- The UPS Foundation
- Wave Systems Corp.

Individuals
- Anonymous
- William L. Barra
- Constance S. Brandenberger
- Mae Chao
- Robert & Tunde Dewey
- Susan Johnson
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*John Allston*
We would like to specially thank a number of organizations that provided UWI in-kind and pro bono services, greatly enhancing our ability to serve our members and donors.

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- **Filipinas Magazine** donated a half-page advertisement to bring attention and aid to Manila’s Payatas dumpsite tragedy.

We are particularly grateful to the hundreds of donors and volunteers around the world whom we are unable to acknowledge by name. Thank you.

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You are the lifeblood of United Way International.

We thank the individuals, corporations, employee groups, labor unions, foundations, and governments that support our philanthropic work; and the many volunteers and staff in thousands of organizations around the world that provide community services.

You are the mind, body, and spirit of UWI throughout the world.

We honor you, and the millions of people in need that you serve every day.

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